

2023 PUBLICATIONS

2023 ARTICLES

Articles Published in SCOPUS or ISI INDEX

1. Bolat S., **Bozyiğit S.** (2023). "Problems Experienced by Graduate Students in the Department of International Trade and Logistics". Journal of Higher Education, 13(2), 157-177. (in Turkish)
2. Manavgat, G., Demirci, A., **Korkmaz, O.**, Koluman, A. (2023). "Global Scale Integrated Logistics Performance Analysis and Its Spillover Effect". LogForum, 19(2), 245-262.
3. **Yılmaz, Ş.F.**, Demirel, N. (2023). "Evaluation of Out-Of-Home Last-Mile Delivery Methods in terms of Sustainability". International Journal of Industrial Engineering: Theory, Applications and Practice, 30(5).

Articles Published in International Refereed Journals

1. **Bozyiğit S.**, Işık, A. Boyraz, A. (2023). "Preferences of Mothers Whose Children Go to Kindergarten in Selecting Their Children's Clothes: A Qualitative Research". Osmaniye Korkut Ata University Faculty of Economics and Administrative Sciences Journal, 7(2), 47-61. (in Turkish)
2. **Cingöz, K.**, Aytemiz, T. (2023). "Frequency Setting and Timetable Development Problems of Public Transportation Vehicles". Journal of Urban Academy, 16(2), 1310-1333. (in Turkish)
3. **Korkmaz, O.**, Göktaş, C. T. (2023). "The Effect of Talent Management on Organizational Commitment: The Mediating Role of Organization-Based Self-Esteem". International Journal of Management and Administration, 7(14), 112-140. (in Turkish)
4. **Korkmaz, O.**, Korkmaz, S. (2023). "The Relationship between The Domestic Credit Volume Created by The Banking Sector and Economic Growth in The Turkish Economy: An ARDL Bound Testing Approach". Research of Financial Economic and Social Studies, 8(1), 156-164.
5. **Özdemir, D.** (2023). "From Past To Present Argentina - IMF Debt Relations And Economic Results". Journal of Finance, Economics and Social Research, 8(1), 156-164. (in Turkish)
6. **Süygün, S.** (2023). "Analysis of The Logistics Sector with The Location Quotient Method: A Study On The TR62 Region". Osmaniye Korkut Ata University Journal of Economics and Administrative Sciences, 7(2), 110-119. (in Turkish)

Articles Published in ULAKBIM TR or in Other National Refereed Journals

1. **Beller Dikmen, B.**, Özçelik, M., Deran, A. (2023). "Factors Affecting Online Accounting Education in Terms of The Technology Acceptance Model and Social Capital Theory: The Case of Türkiye". Muhasebe ve Vergi Uygulamaları Dergisi, 16(2), 311-329.
2. Usal, Y., **Bozyiğit, S.** (2023). "A Gender Analysis of the Effects of Cultural Identity and Consumer Ethnocentrism on Customer Satisfaction, Customer Participation and Repurchase Intention". Bingöl University Journal of the Faculty of Economics and Administrative Sciences, 7(1), 241-258. (in Turkish)

3. Demirtas F., **Bozyiğit S.** (2023). "Future Professional Expectations of International Trade and Logistics Students". Journal of Education and Humanities: Theory and Practice, 14(27), 108-134. (in Turkish)
4. **Cingöz, K.**, Gürgen, E. (2023). "Planning the production process in the fast-food sector: The PERT method application". Journal of The Faculty of Applied Sciences of Tarsus University, 3(1), 36-46. (in Turkish)
5. **İnce, M.**, Demirci A. (2023). "Examining the Financial Performance of Logistics Sector Enterprises: Borsa Istanbul Example". Selçuk University Social Sciences Vocational School Journal, 26 (2), 390-402. (in Turkish)
6. **Kaplan, F.**, Bolat, M. (2023). "An Examination on Foreign Market Strategies of Exporting Firms After The Covid-19 Outbreak". Çukurova University/Journal of Institute of Social Sciences, 32(1), 66-79. (in Turkish)
7. Emeç, A. S., **Özdemir, D.**, **Kaplan, F.** (2023). "The Relationship Between Net Errors and Omissions Item and Real Effective Exchange Rate Index: A Study on Turkey". Izmir Journal of Economics, 38(3), 670-685. (in Turkish)
8. Keskin Benli, Y., **Özdemir, D.** (2023). "The Effect of the Covid-19 Pandemic on the Financial Performances of Businesses Operating in Istanbul Stock Exchange (ISE) Retail Trade Sector". Ankara Hacı Bayram Veli University Journal of the Faculty of Economics and Administrative Sciences, 25(Special Issue), 1-20. (in Turkish)
9. **Özdemir, D.**, Üzümcü, A. (2023). "The Relationship of Domestic Sales and Export in Turkish Manufacturing Industry: An Application on Manufacturing Industry Enterprises in the BIST Industrial Index (2010-2020)". Anadolu University Journal of Social Sciences, 23(3), 563-588. (in Turkish)

2023 BOOKS / BOOK CHAPTERS

Published International Books or Book Chapters

1. Çamur, T., **Beller Dikmen, B.** (2023). "Accounting for Export and Import Transactions According to Turkish Accounting Standards: An Application in the Fresh Vegetables and Fruits Sector". International Research in the Field of Social, Human and Administrative Sciences XVIII. Editors: Ömer Emre Arslan. Number of Editions: 1, Number of Pages: 244, Türkiye; Konya: Eğitim Publishing House. (in Turkish)
2. **Beller Dikmen, B.** (2023). "Financial Performance Analysis of Business Enterprises Serving in the Rail Freight Transportation Sector in Türkiye: Application of Entropy-Based TOPSIS Method" Management, Finance and Accounting Approaches in Scope of International Trade and Logistics. Editors: Erkan Uzun, Hakkı Özbaş. Number of Editions: 1, Number of Pages: 174, Türkiye; Gaziantep: Özgür Yayın-Dağıtım Co. Ltd. (in Turkish)
3. Bolat, S., **Bozyiğit, S.** (2023). "Artificial Intelligence Applications in Marketing and Retail". Artificial Intelligence & Sectoral Impacts. Editors: Ata Kahveci, Osman Yılmaz, Number of Editions: 1, Number of Pages 238, Turkey; Ankara: Nobel Publishing. (in Turkish)
4. **Cingöz, K.** (2023). "Inventory Management". Theory and Applications of Logistics. Editor: Osman Özdemir, Number of Edition:1, Number of Pages: 170, Turkey; Ankara: Gazi Publishing. (in Turkish)
5. **Korkmaz, O.** (2023). "Infrastructure Activities of Human Resources Management". Current Perspective on Human Resources Management in Businesses. Editörler: Hatice Zümrüt Tonus, Nezire Derya Ergün Özler, Number of Edition: 1, Number of Pages: 462, Türkiye; Bursa: Ekin Publishing. (in Turkish)

6. **Korkmaz, O.** (2023). "Green Logistics". Businesses and Green Thinking. Editörler: Yavuz Tansoy Yıldırım, Cemal Çelik, Number of Edition: 1, Number of Pages: 298, Türkiye; Manisa: Turkuazkey Publishing. (in Turkish)
7. **Özdemir, D.** (2023). "Methods Used in the Financing of International Trade". Finance: Theory and Applications. Editors: Batuhan Medetoğlu, Yusuf Bahadır Kavas, Number of Edition: 1, Number of Pages: 288, Türkiye; İstanbul: Filiz Publishing. (in Turkish)
8. **Süygün, S.** (2023). "A Review on the Use of Artificial Intelligence in International Target Market Identification". Digitalization in Social Sciences: Theoretical Approaches and Applications. Editors: Mehmet İnce, Sami Süygün, Number of Editions: 1, Türkiye; Ankara: Nobel Academic Publishing. (in Turkish)
9. **Yılmaz, Ş.F., Demirel, N.** (2023). "Transport Policies from 1923 to 2023". Economy of Turkey from 1923 to 2023. Editors: Özsoylu, A.F., Kılavuz, E, Edition: 1, Number of Pages: 475, Türkiye; Ankara: Akademisyen Publishing Bookstore. (in Turkish)

2023 RESEARCH PAPERS

Full-Text Research Papers Presented Orally at an International Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

1. **Bozyiğit, S.** (2023). "Changing Consumer Behaviors Due to Earthquake". 8th Balkan International Social Sciences Conference 2-6 July 2023, Podgorica, (Full Text Paper/Oral Presentation). (in Turkish)
2. **Bozyiğit, S.** (2023). "Examination of Dissertations on Women Consumers by Content Analysis Method". ICSHSR 4th International Conference on Humanity and Social Sciences 14-16 April 2023, Dubai, (Full Text Paper/Oral Presentation). (in Turkish)
3. **Bozyiğit, S.** (2023). "The Effect of Consumer Vanity on Luxury Consumption". ICSHSR 4th International Conference on Humanity and Social Sciences 14-16 April 2023, Dubai, (Full Text Paper/Oral Presentation). (in Turkish)
4. **Bozyiğit, S.** (2023). "The Effect of ConsumerVanity, Gender and Marital Status on Consumption Preferences for Sports and Beauty". 8th Balkan International Social Sciences Conference 2-6 July 2023, Podgorica, (Full Text Paper/Oral Presentation). (in Turkish)
5. **İnce, M., Güngör, Ş.** (2023). "Examination of the Concept of Cold Chain Logistics by Bibliometric Analysis Method,". 3rd International Symposium on Sustainable Logistics "Digitalization" 8-9 June 2023, Mersin, (Summary Paper/Oral Presentation). (in Turkish)
6. **İnce, M., Güngör, Ş.** (2023). "Visualization of the Crowdsourcing Logistics Concept with Scientific Maps Technique". 3rd International Congress on Digital Business, Management & Economics 8-10 September 2023, Mersin, (Summary Paper/Oral Presentation). (in Turkish)
7. **İnce, M., Kaya, A., Yılmaz, Ş.F.** (2023). "Challenges Faced in the Use of Artificial Intelligence in Logistics: A Theoretical Review". 3rd International Symposium on Sustainable Logistics "Digitalization" 8-9 June 2023, Mersin, (Summary Paper/Oral Presentation). (in Turkish)
8. **Özdemir D., Medetoğlu, B.** (2023). "Examination of the Relationship Between Turk Eximbank Loans and Exports". ASES V. International Social Sciences Conference, 17-19 March 2023, Ankara, (Summary Paper/Oral Presentation). (in Turkish)
9. **Özdemir D., Üzümcü, A.** (2023). "Market Failure Versus Public Failure: A Critical Overview of the Keynesian Interventionist State Concept and the Neo-liberal Developmentalist State Concept in the

Centenary of the Republic of Turkiye". Ankara Hacı Bayram Veli University Faculty of Economics and Administrative Sciences Academy Conference 23-25 October 2023, Ankara, (Summary Paper/Oral Presentation). (in Turkish)

Full-Text Research Papers Presented Orally at a Refereed National Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book